

New animal feed company: Citura



As of January 1st 2009, Citura - part of the Provimi Holding - has been established by merging two former companies Bonimex

and Proviad. Citura - based in Rotterdam, the Netherlands has two business units; Feed Ingredients and Feed Additives. The company has 20 employees worldwide. Citura offers customers products under the brand names Provimax, Cinergy, Biacid and Amaferm. In addition, the company offers value added ingredients and specialties for in feed applications for pig, poultry and ruminant feed.

Although the company was recently founded, Cituras' staff of well trained enthusiastic professionals have years of experience in the feed industry. Citura plans to become a significant player on the global animal feed market. More information: www.citura.com

DDGS not so good for horses

Be careful with feeding distillers' grains (DDGS) to horses says Teresa Slough, equine nutrition specialist with K-State Research and Extension in the US. There has been little research done in feeding DDGS, a by-product of the ethanol production process, to horses, she said. So far, the studies that have been done examined feeding DDGS for only a short period of time. "There is no information available so far on the long-term effects of feeding DDGS to working horses, mares or foals," she said. The upside of feeding DDGS to horses is that they will eat it and, in fact, they like it, said Slough. In addition, it is sometimes a less expensive source of protein.



But Slough warns that the disadvantages outweigh the advantages. "Horses are very susceptible to fumonisin poisoning from mouldy corn. Fermentation during ethanol production doesn't destroy the mould; rather it is concentrated.

"Feeding DDGS contaminated with fumonisin just once could cause death," she said. Another disadvantage, the researcher said, is that DDGS has a high phosphorous content. "Unless the other feedstuffs in the horse's diet are very high in calcium, the potential exists to create a diet inverted in its Ca:P ratio and negatively affect bone development," Slough added. "This is of particular concern with broodmares and foals." DDGS has a high sulphur content, which also makes it problematic for horses. "Sulphur toxicity in horses, although rare, can result in colic, jaundiced mucous membranes, laboured breathing, cyanosis and convulsions, followed by death," she said. "The bottom line is, feeding DDGS to horses is not recommended unless it's been tested for fumonisin and contains less than five parts per million, and then it should only comprise a small percentage of the total diet." (Source: Drovers)

Evalis launches Neovia range

French nutrition company Evalis has launched a new range of animal feed additives, called Neovia. In this range, several products are united, of which B-Safe (intestinal microflora enhancer), Cap'acid (coated mix of acids), Stimune (fatty acids for enhanced sow immunity) and CSX (clay mycotoxin binder) can be used in pig production. The majority of these products have been in existence for some time. Stimune, however, was launched first.

Reed Business

Reed Business has appointed Durk Haarsma as the new publisher for its International Agri Media business unit - the publishing group of Feed Mix. Haarsma will be responsible for the publication and sales of magazines within this group. He succeeds Rex Bierlaagh who has been promoted within Reed Business to Senior Publisher of a different department.



pany's commercial and technical development in the Philippines.

BluePlanet



BluePlanet, an international company established in 2004 dedicated to developing the global aquaculture industry, has

appointed Eivind Helland as new general manager. Helland comes from G.O. Johnsen where he worked as market development manager.

UFAC

Donald Rattenbury, commercial manager for UK animal feed supplement manufacturer,



Ufac, died aged 61, following a heart attack shortly before Christmas. He was a widely-known and popular figure in the feed industry, particularly within the trade. He joined Ufac in 1977 and held various posts, including sales development in the UK and Ireland.

Novus International

Novus International has appointed Walinee Ngam-sa-nga as sales specialist farm sector, in Thailand. Ngam-sa-nga will be responsible for expanding the swine business in the

farm sector base while providing current clients with Novus support services.



AB Vista

AB Vista has appointed Dr Aaron Cowieson as senior research and development manager. In his new role, Cowieson will work alongside experts to keep AB Vista at the forefront of the feed enzymes market. The company also welcomes two new members for the Asia Pacific region, Thanarak Wong-praya joins as Regional Sales Manager for Thailand, and Peter Fang joins as Sales Manager for China.

